

Information meeting 15th February 2017
Colombian Dutch Logistics Conference
Colombia 2017
Port of Amsterdam, De Ruijterkade 7, Amsterdam



Introduction for participants

Focus on four parts

- Welcome
- About the Colombian Dutch Logistics Conference
- What is the added value for you
- Participating companies

RESERVE SU AGENDA



Diálogo

COLOMBO - HOLANDÉS

Logística • Transporte • Multimodalismo

Abril 5 y 6 de 2017 - Bogotá

Organizan:



Con el apoyo:



Who is organizing

Initiators

Ministry of Infrastructure and the Environment
Netherlands Enterprise Agency (RVO)

Implementing

Rijkswaterstaat
Royal Netherlands Embassy in Bogotá

Partner: **National Business Association of Colombia ANDI**

Event support: **STC** and **Holland House Colombia**



About the Colombian Dutch Logistics Conference

- **Logistics, multimodal transport and sustainable infrastructure management** are the wider topics
- An interactive Colombian - Dutch **dialogue among experts**
- To promote exchange of knowledge and experience **companies, institutes and government**
- Enhancing cooperation and **creating bilateral benefits**



Origins of the Colombian Dutch Logistics Conference

For the Netherlands Colombia is a transition country
Transition from an **aid** to a **trade** relationship

A number of projects have been implemented since 2011

- Master plans
- Studies
- Emphasis on G2G

The CDD focusses on a corporate approach

Dutch business presents its knowledge, experience and abilities

Corporate parties, knowledge institutes and government bodies cooperate

PLAN MAESTRO DE EROSIÓN
COSTERA EN COLOMBIA

Plan Maestro Fluvial
de Colombia 2015



Deze luchtfoto, genomen in de richting van Santa Marta - Barranquilla tussen km 19 en 20, toont de zorgwekkende situatie aan de kust. Eerdere harde maatregelen (ter waarde van circa 2 miljoen euro- zanddupletie en seawall) om de weg te beschermen tegen verdere erosie bleken niet bestand tegen de kracht van de golven en is verwaaien in zee. Op dit youtube filmpje is dit ook goed te zien:
<http://www.youtube.com/watch?v=Qp179qUdICE>



Objective of the Colombian Dutch Logistics Conference

- Promoting **exchange** of knowledge and experience
- Enhance bidirectional **access and trade**
- Among Dutch and Colombian **companies, institutes and government**
- Provide Dutch companies with the opportunity to **present and profile** themselves before Colombian clients and partners
- Create a process of **continuous exchange**

- Create **bilateral benefits** and cooperation
- **Ultimately**: get more Dutch companies on proposal short lists and more logistics on the agenda of development banks



The dialogue concept

- The Logistics Conference is a dialogue
- A Dutch and a Colombian moderator jointly prepare and present a topic interactively with the support of speakers
- Moderators will provide a basic framework of information and draw information from the public; the aim is to enhance data and vision
- Each session will end with conclusions and recommendations, presented at the closure session



Added value: *what is in it for me!*

- The dialogue is a **constant meeting room**
- You can see people act and you can act yourself
 - **Business partners**
 - **Subcontractors**
 - **Clients**
 - **Competitors**

Many VIP's in Colombia have been invited

- **Ample opportunity to meet and talk**
you can make further appointments
- The lingua franca is **English**, there will be **translation from Spanish**



Participating companies/organizations

Branches represented from Colombia:

- Agrofood industry
 - Consultancy
 - Government institutions
 - Industry
 - Shipping
 - Transportation
-
- Aim: +/- 100 Colombian and Dutch participants
 - Colombian participants: personal invitations sent
 - **Up to now: 87 participants confirmed, limited spaces available!**



Driving members and organisations



Main organisation

In Holland, stimulation Dutch business development abroad

ANDI, National Business Association of Colombia

RNE, Royal Dutch Embassy in Colombia



Rijkswaterstaat
*Ministry of Infrastructure and the
Environment*

Supporting members

- Ministry of Transport and the Environment
- Rijkswaterstaat
- Netherlands Enterprise Agency
- Wageningen University & Research
- Food and Biobased Research - WUR
- Port of Amsterdam International
- STC-Group
- Holland House Colombia
- Rotterdam Partner
- Your Logo?



Port of Amsterdam
international



STC-GROUP
HOLDING B.V.

