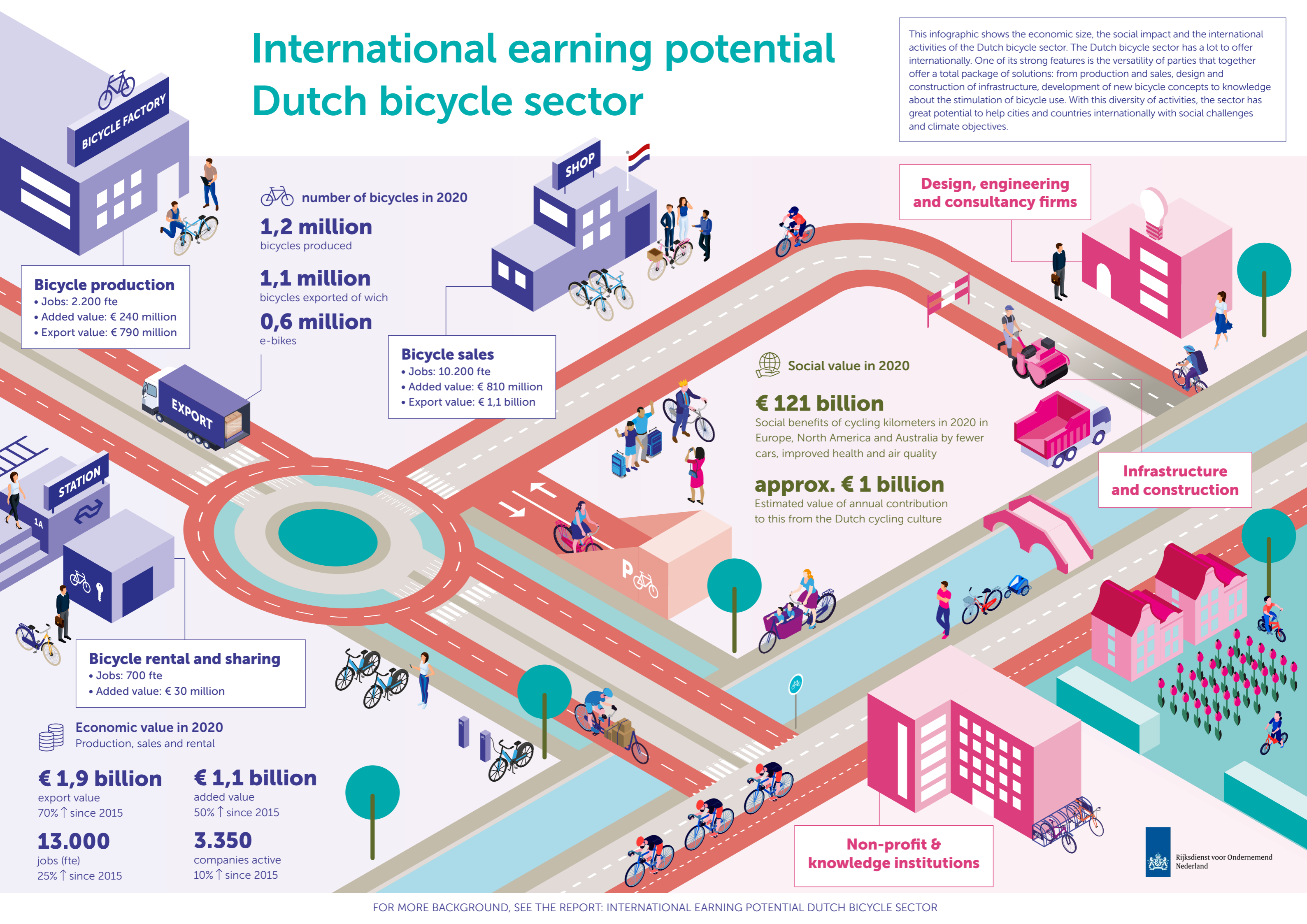


International earning potential Dutch bicycle sector

This infographic shows the economic size, the social impact and the international activities of the Dutch bicycle sector. The Dutch bicycle sector has a lot to offer internationally. One of its strong features is the versatility of parties that together offer a total package of solutions: from production and sales, design and construction of infrastructure, development of new bicycle concepts to knowledge about the stimulation of bicycle use. With this diversity of activities, the sector has great potential to help cities and countries internationally with social challenges and climate objectives.



Bicycle production

- Jobs: 2.200 fte
- Added value: € 240 million
- Export value: € 790 million

number of bicycles in 2020

1,2 million
bicycles produced

1,1 million
bicycles exported of wich

0,6 million
e-bikes

Bicycle sales

- Jobs: 10.200 fte
- Added value: € 810 million
- Export value: € 1,1 billion

Design, engineering and consultancy firms

Social value in 2020

€ 121 billion

Social benefits of cycling kilometers in 2020 in Europe, North America and Australia by fewer cars, improved health and air quality

approx. € 1 billion

Estimated value of annual contribution to this from the Dutch cycling culture

Infrastructure and construction

Bicycle rental and sharing

- Jobs: 700 fte
- Added value: € 30 million

Economic value in 2020
Production, sales and rental

€ 1,9 billion

export value
70% ↑ since 2015

13.000

jobs (fte)
25% ↑ since 2015

€ 1,1 billion

added value
50% ↑ since 2015

3.350

companies active
10% ↑ since 2015

Non-profit & knowledge institutions