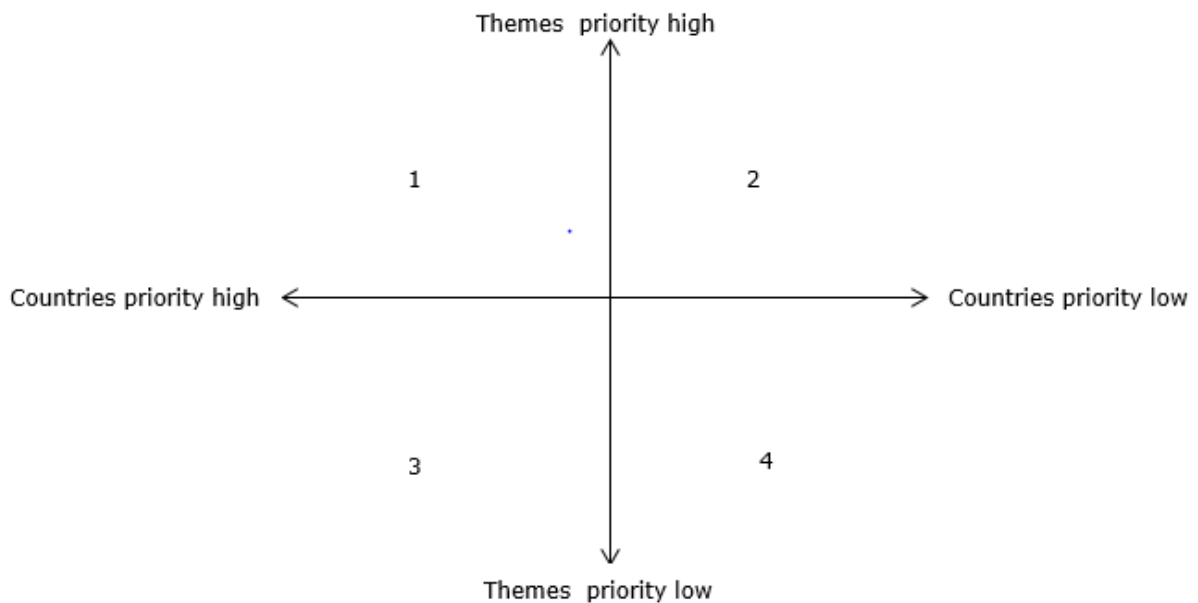




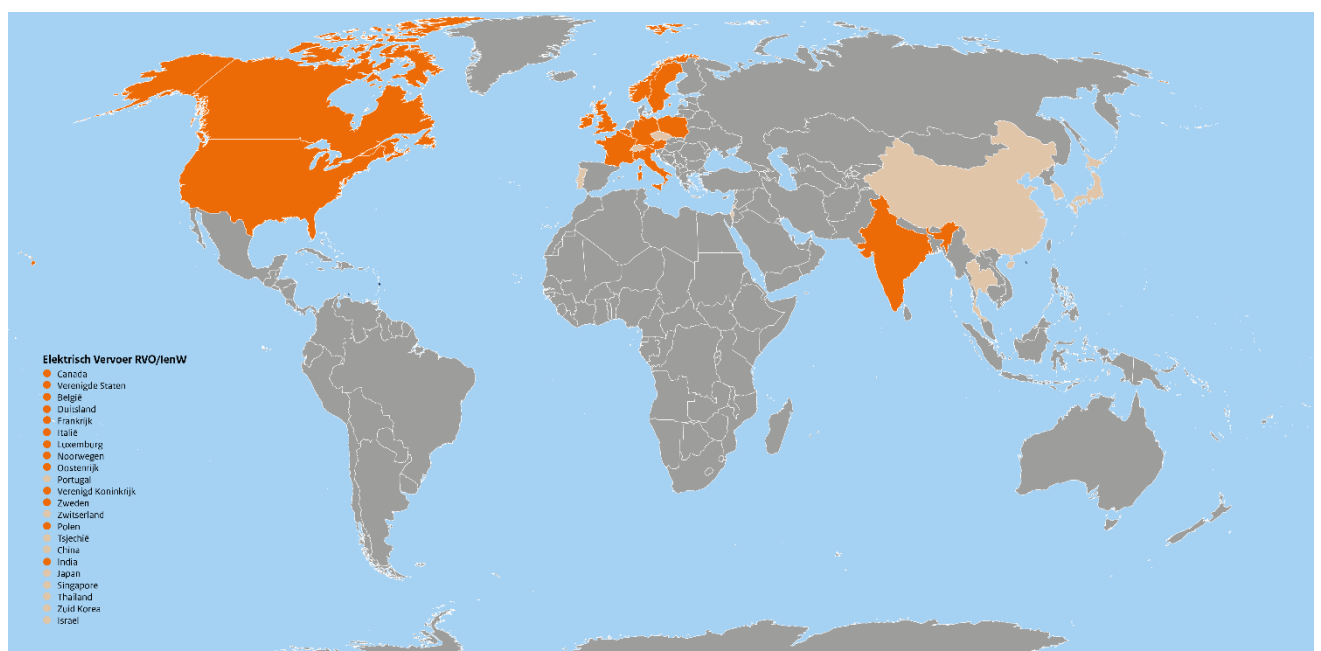
International EV Framework

January 2022

The Dutch Electric Driving sector is active worldwide. There are many opportunities for Dutch companies to sell their products and services abroad, or for foreign companies to set up office in the Netherlands and create employment. In order to bring focus to the multitude of activities, the Steering Committee of the Netherlands E-mobility Platform has developed an International EV Framework. It is used to decide which countries in combination with which themes could be interesting to direct instruments to, and makes it possible to better support and facilitate Dutch trade and industry (SMEs and large companies) in their international activities.



Country prioritisation as of January 2022 (please refer to next page for full list):



Country prioritisation (A is high, C is low):

- Category A: countries with already much EV activity by Dutch companies and with an interesting EV market or active stimulation policy by the government.
 - Europe: Austria, Belgium, France, Germany, Italy, Luxemburg, Norway, Poland, United Kingdom and Sweden
 - Outside of Europe: Canada, India and United States.
 - Active use of events and instruments.
- Category B: countries with some EV activity by Dutch companies or that are expected to grow an EV market in the near future.
 - Europe: Czech Republic, Portugal and Switzerland
 - Outside of Europe: China, Israel, Japan, Korea, Singapore and Thailand.
 - Passive use of events and instruments, only when concrete opportunities arise.
 - Travel and subsistence expenses reimbursed by organization, ideally a speaker's fee is offered.
- Category C: other countries.

No activities or use of instruments other than standard promotion package.

Thematical prioritisation:

- E-mobility subsectors with Dutch strengths:
 - New and converted vehicles
 - Charging infrastructure and smart charging
 - Services
 - Propulsion technology and components (a.o. drive trains, batteries, BMS, etc.)
- Horizontal or more overarching themes:
 - Open standards and protocols/interoperability
 - Know how/PPS collaboration models
 - Promoting the Netherlands as a frontrunner/ strengthening the economic position
 - Government leadership (international policy coordination)

Available instruments:

- Missions, trade fairs and exhibitions, symposia/conferences, seminars and workshops
- Company visits, matchmaking, international bilateral events
- PPS instruments such as PIB and SMM
- Brochures and other communication

Maximum possible deployment of instruments for matrix-part 1 (country/theme priority high):

- Active support of 2 outgoing missions and 2 incoming missions per year
- 2 NL pavilions on trade fairs per year, participation in 4 symposia/conferences per year
- Participation in 2 matchmaking-events per year
- Aspiring for 2 new PPS projects

NB: activities are dependent on available budget at RVO.nl! (or other sources)

Maximum possible deployment of instruments for matrix-part 2 (country priority low/theme priority high):

- 1 incoming mission per year
- Participation in 1 symposium/conference per year

NB: activities are dependent on available budget at RVO.nl! (or other sources)

Maximum possible deployment of instruments for matrix-part 3 (country priority high/theme priority low):

- 1 incoming mission per year
- Participation in 1 symposium/conference per year

NB: activities are dependent on available budget at RVO.nl! (or other sources)

Deployment of instruments on matrix-part 4 (country/theme priority low):

No deployment of instruments. English information package available.