Netherlands Enterprise Agency

Impact Clusters 2025 | Examples of ToCs

As part of the Impact Clusters subsidy application process, we ask you to specify how the impact cluster aims to solve the main problems and challenges for the local private sector. In 'Part B. Theory of Change (ToC) form' of the quick scan annex 'Impact Clusters Quick scan | brief project description', you describe how the cluster will use (new) knowledge, technology or methods to do this, and the activities' expected results and impact.

Below, you find 3 examples of completed ToCs for an Impact Clusters project.

I.   Plastic recycling solution

II.   Post-harvest loss solution for the agricultural sector

III.   Integrated poultry meat value chain

I. Plastic recycling solution

Assumptions:

- There is a viable business case for the Plastic recycling plant
- There is a viable business case for value chain partners, including local builders

Impact	Improved knowledge and access to technology for the sustainable development of the plastic waste recycling sector in [country X], leading to improved income and more jobs along the entire chain from waste to product, whilst cleaning up the environment.					
Outcome	10 local builders are working with produced plastic building materials		Demo site is ready to operate commercially		20 waste pickers earn a (better) income	#tons of plastic are collected and do not pollute the environment
Intermediate Outcome	Each part of the value chain from waste to building material is represented in a 1st trial.			Demo site operates and transforms 170 tons of plastic waste into building materials		
Output	A value chain of at least 15 partners is connected to eachother and their respective business case is presented		Demo site in place	10 people know how to manage the plant	20 waste pickers know how to pick waste	The amount of recyclable plastic that can be collected is increased
Activities	Organise meetings for chain partners on how to work together	Carry out a study on the availability of plastic waste streams	Set up a demo site with reduce and transformation technology	Train managers and supervisors in how to manage the plant	Train recyclers & waste pickers on how to collect, sort and deliver plastic waste	Conduct awareness campaign for the general public, to encourage better recycling

II. Post-harvest loss solution for the agricultural sector

Assumptions:

- Farmers are open to changing their common practices;
- Lead farmers are willing to train others if they receive the technology first (for free);
- Farmers will use their VSLA savings for investments in the new technology;
- Farmers are willing/able to travel to a local hub for inputs/advice.

Impact	Post-harvest losses in the agricultural sector are reduced by #%, leading to better income and improved food security in [region x], [country x]				
Outcome		Income of #farmers improved by #%	local hub provides commercial services (knowledge & technology) to farmers	postharvest losses of #farmers are reduced by #%	
Intermediate Outcome		#farmers are aware of new technologies	#farmers have access to new technologies	#farmers can afford new technologies	
Output	#demo plots developed #demo days organised	A local hub for (long term) distribution of the technology is set up Knowledge is spread through knowledge partner	#lead farmers are trained Lead farmers train #second users	#VSLA groups set up #deals with local banks are made	#radio shows share info about new technology
Activities	Set up demo site at lead farmers Organise demo-days	Add new technology to curriculum of knowledge partner Identify location for local hub	Train lead farmers on new technology and on training methodology (ToT)	Set up VSLA groups Visit local banks	Baseline study Endline study A radio item is developed

III. Integrated poultry meat value chain

Assumptions:

- Farmers and staff of local partner consistently implement the knowledge received through training;
- Feed trial will lead to an affordable feed mix.

Impact	Fully functioning inclusive and integrated poultry meat value chain, that provides decent jobs and better income for poultry farmers in [country]				
Outcome	Effective programme implementation	Improved gender inclusive & operational strategy	Improved access to infrastructure, finance and digital tools	Farmers build sustainable poultry businesses	Enhanced visibility of the project and increased interest in the use of new Dutch Cluster technologies
Outputs	Partner agreements finalised Steering Committee operational Governance structures operational M&E systems in place	Production & market trial conducted Evaluations conducted Gender analysis conducted Feed trial study conducted	Software deployed Breeder stock and farm refurbished Hygiene & biosecurity solutions available Cold room & slaughterhouses facilities upgraded Training facilities upgraded VSLA groups set up Feed mill and digital tools installed	farmers and TOs trained in good husbandry practices Farmers capacity built in agribusiness development, financial management & gender inclusion Local partner personnel trained in various components VSLAs linked to financial institutions Farmers, Training Officers (TOs) and local partners trained in software Mentorship implemented for women & youth farmers	Project launched Programme disseminated through different outlets Demo site visitation implemented Close-out session organised

Activities	1.1 Finalise governance structures 1.2 Contract and payments to partners 1.3 Coordinate steering committee, grant management and project implementation units 1.4 Develop & implement project M&E systems and reporting frameworks	2.1 Carry out baseline and final evaluation 2.2 Conduct gender analysis 2.3 Implement a practical feed trial 2.4 Carry out production and market trial	3.1 Adapt software to accommodate the complete value chain 3.2 Supply breeder stock and refurbish of breeder farm 3.3 Supply hygiene and biosecurity solutions 3.4 Refurbish and equip slaughterhouse and cold rooms 3.5 Install feed mill and digital tools for quality control 3.6 Set up VSLAs and provide VSLA kits 3.7 Upgrade training facilities & install audiovisual equipment	4.1 Train farmers and local partner personnel on use of the software 4.2 Train farmers (through TOs) on best animal husbandry & hygiene practices 4.3 Train local partner on proper breeder management 4.4 Training of local partner staff on usage of slaughter equipment and maintenance of cooling/ breeding equipment 4.5 Train feed mill staff on feed and farm management 4.6 Train VSLA groups (through facilitators) on VSLA principles and financial literacy 4.7 Link VSLAs to financial institutions 4.8 Train farmers on Agri business development, leadership skills and gender inclusivity 4.9 Facilitate a mentorship and exchange and select farmers to become role models for other women & youth poultry farmers	5.1 Organise project launch event 5.2 Carryout key external communications on project results 5.3 Organise knowledge exchange/demo site visit with key stakeholders 5.4 Organise close-out session